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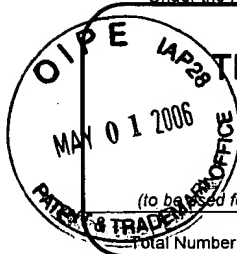
3622

PTO/SB/21 (09-04)

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TRANSMITTAL FORM

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Total Number of Pages in This Submission

Application Number	09/830,790
Filing Date	July 13, 2001
First Named Inventor	Yuan, Yillian
Art Unit	3622
Examiner Name	Kim, Nicholas
Attorney Docket Number	065855.0132 (A32717 PCT USA)

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Supplemental Reply to Office Action
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Baker Botts LLP	Customer No.	21003
Signature			
Printed name	Manu J. Tejwani		
Date	04/26/2006	Reg. No.	38,587

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32717-PCT-USA - 065855.0132
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

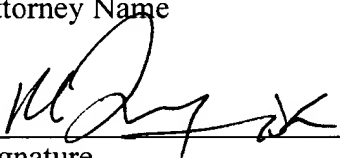
Applicant : Yuan, Yillian Customer No. : 21003
Serial No. : 09/830,790 Examiner : Kim, Nicholas
Filed : 7/13/01 Group Art Unit: 3622
For : PROMOTIONAL IMPACT ASSESSMENT METHODOLOGY

SUPPLEMENTAL REPLY TO OFFICE ACTION

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Manu J Tejawani
Attorney Name


Signature

38,587
PTO Registration No

April 26, 2006
Date of Signature

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Sir:

Applicants submit this paper in response to the Office Communicating dated April 5,
2006 and the Office Action dated September 9, 2005. Pending claims are listed in the **Claims**
section beginning on page 2 of this paper. Applicants present remarks in the **Remarks** section
beginning on page 7 of this paper.